

# Post-Conference Project Evaluation

Project: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How will completion of this project move me closer to my ideal career as an author?

\_\_\_\_\_  
\_\_\_\_\_

## RESOURCE EVALUATION

Is this a “one and done” project? Or something that will need to be maintained over time?

\_\_\_\_\_

Give a best-guess estimate of how much time you will need to put into this to see a result.

\_\_\_\_\_

If the project needs to be maintained over time, how much time will you need to spend per week?

\_\_\_\_\_

What additional resources will I need to dedicate to this? (money, support, courses, energy)

\_\_\_\_\_

\_\_\_\_\_

At first glance, do I currently have the time and resources to add this to my plate? Get specific about when you’ll find the time, what projects may have to be delayed to make room, and other details.

\_\_\_\_\_

\_\_\_\_\_

## OTHER NOTES ON RESOURCES:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# IMPACT EVALUATION

What is the potential impact of this project on my career?

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How long will it take to see actual results from this action?

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How will this new project impact my current, ongoing projects? Will it amplify / support them? Or will it distract / delay them?

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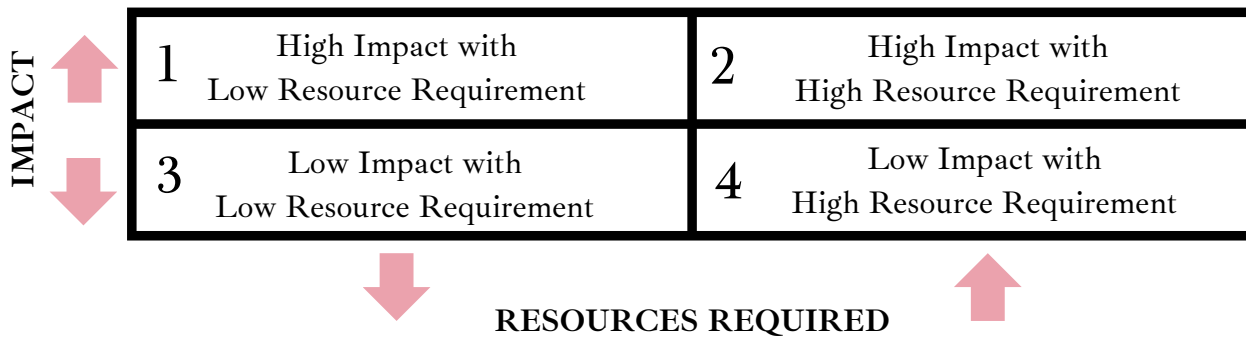
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What are the potential risks of pursuing this project?

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## DECISION MATRIX



11.. On a scale of 0 - 10, how excited do you feel about pursuing this project?

*Not at all*   0   1   2   3   4   5   6   7   8   9   10   *Extremely*

12. On a scale of 0-10, how likely is this project to truly lead you toward your biggest goals?

*Not at all*   0   1   2   3   4   5   6   7   8   9   10   *Extremely*

# TASK BREAKDOWN

	✓	TASK	DESCRIPTION	DUE DATE
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